ECE 5984: Introduction to Machine Learning



ECE 4424 / 5424G (CS 5824): Introduction to Machine Learning

Dhruv Batra Virginia Tech

ECE 4424 / 5424G (CS 5824): Machine Learning / Advanced Machine Learning

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Quotes

- "If you were a current computer science student what area would you start studying heavily?"
 - Answer: Machine Learning.
 - "The ultimate is computers that learn"
 - Bill Gates, Reddit AMA
- "Machine learning is the next Internet"
 - Tony Tether, Director, DARPA
- "Machine learning is today's discontinuity"
 Jerry Yang, CEO, Yahoo

Acquisitions

Google snaps up object recognition startup



DNNr

« Search needs a shake-up

Songbirds use grammar rules »

FOUNDED

OVERVIEW

first commercial ...

DeepMind is a cutting edge artificial intelligence

company. We combine the best techniques from machine learning and systems neuroscience to build

powerful general-purpose learning algorithms.

Founded by Demis Hassabis, Shane Legg and Mustafa Suleyman, the company is based in London and

supported by some of the most iconic technology

entrepreneurs and investors of the past decade. Our

Google has ac Toronto, who Machine Learning Startup Acquired by ai-one

by Josh Lowensohn !

Press Release

O 2/ f • For Immediate Release: August 4, 2011

Google has acqui research compan

Topic: Cloud

San Diego artificial intelligence startup acquired by leading

Microsoft acquires legal-focused machine-learning vendor Equivio

Summary: Microsoft has purchased Equivio, maker of a machine-learning platform for the legal industry, for an undisclosed amount.

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 By Mary Jo Foley for All About Microsoft | January 20, 2015 -- 16:24 GMT (08:24 PST)

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Microsoft has purchased Equivio, an eDiscovery/compliance vendor with a specialization in text analysis, for an undisclosed amount.

Microsoft officials announced the acquisition of the Israeli company -its first acquisition of 2015 using more of its offshore cash -- on January 20.

Update: The Wall Street Journal reported back in October last year that Microsoft planned to buy Equivio for \$200 million.

Update No. 2: A Microsoft spokesperson said the \$200 million estimate was inflated and incorrect, but declined to provide a different figure.



oday that it acquired Auto-Semantics, a local start-up ses to corporate IT departments. The acquisition is the nd acquisitions by ai-one that consolidates its jing market for machine learning technologies.



- Let's say you want to solve Character Recognition
- Hard way: Understand handwriting/characters



- Let's say you want to solve Character Recognition
- Hard way: Understand handwriting/characters
 - Latin
 - Devanagri
 - Symbols: <u>http://detexify.kirelabs.org/classify.html</u>

- Let's say you want to solve Character Recognition
- Hard way: Understand handwriting/characters
- Lazy way: Throw data!



Example: Netflix Challenge

- Goal: Predict how a viewer will rate a movie
- 10% improvement = 1 million dollars





Example: Netflix Challenge

- Goal: Predict how a viewer will rate a movie
- 10% improvement = 1 million dollars
- Essence of Machine Learning:
 - A pattern exists
 - We cannot pin it down mathematically
 - We have data on it

Comparison

Traditional Programming





(C) Dhruv Batra Slide Credit: Pedro Domingos, Tom Mitchel, Tom Dietterich

• "the acquisition of knowledge or skills through experience, study, or by being taught."

- [Arthur Samuel, 1959]
 - Field of study that gives computers
 - the ability to learn without being explicitly programmed
- [Kevin Murphy] algorithms that
 - automatically detect patterns in data
 - use the uncovered patterns to predict future data or other outcomes of interest
- [Tom Mitchell] algorithms that
 - improve their performance (P)
 - at some task (T)
 - with experience (E)

• If you are a Scientist

- If you are an Engineer / Entrepreneur
 - Get lots of data
 - Machine Learning
 - ???
 - Profit!

Why Study Machine Learning? Engineering Better Computing Systems

- Develop systems
 - too difficult/expensive to construct manually
 - because they require specific detailed skills/knowledge
 - knowledge engineering bottleneck
- Develop systems
 - that adapt and customize themselves to individual users.
 - Personalized news or mail filter
 - Personalized tutoring
- Discover new knowledge from large databases
 - Medical text mining (e.g. migraines to calcium channel blockers to magnesium)
 - data mining

Why Study Machine Learning? Cognitive Science

- Computational studies of learning may help us understand learning in humans
 - and other biological organisms.
 - Hebbian neural learning
 - "Neurons that fire together, wire together."

Why Study Machine Learning? The Time is Ripe

- Algorithms
 - Many basic effective and efficient algorithms available.
- Data
 - Large amounts of on-line data available.
- Computing
 - Large amounts of computational resources available.

Where does ML fit in?



A Brief History of Al



A Proposal for the Dartmouth Summer Research Project on Artificial Intelligence.

(John McCarthy)



A Brief History of Al

- "We propose that a 2 month, 10 man study of artificial intelligence be carried out during the summer of 1956 at Dartmouth College in Hanover, New Hampshire."
- The study is to proceed on the basis of the conjecture that every aspect of learning or any other feature of intelligence can in principle be so precisely described that a machine can be made to simulate it.
- An attempt will be made to find how to make machines use language, form abstractions and concepts, solve kinds of problems now reserved for humans, and improve themselves.
- We think that a significant advance can be made in one or more of these problems if a carefully selected group of scientists work on it together for a summer."

AI Predictions: Experts



AI Predictions: Non-Experts



(C) Dhruv Batra

AI Predictions: Failed



Why is AI hard?



What humans see



What computers see



"I saw her duck"



"I saw her duck"



"I saw her duck"



"I saw her duck with a telescope..."



We've come a long way...

- What is Jeopardy?
 - <u>http://youtu.be/Xqb66bdsQlw?t=53s</u>
- Challenge:
 - <u>http://youtu.be/_429UIzN1JM</u>
- Watson Demo:
 - <u>http://youtu.be/WFR3IOm_xhE?t=22s</u>
- Explanation
 - <u>http://youtu.be/d_yXV22O6n4?t=4s</u>
- Future: Automated operator, doctor assistant, finance

Why are things working today?

1.00

- More compute power
- **Better** More data • 0.95 **Better algorithms** 0.90 • Accuracy /models).85 ე.80 0.75 0.70 1 0.1 10

Memory-Based

Perceptron Naïve Bayes

1000

Winnow

100

Millions of Words

Amount of Training Data

ML in a Nutshell

- Tens of thousands of machine learning algorithms
 - Hundreds new every year
- Decades of ML research oversimplified:
 - All of Machine Learning:
 - Learn a mapping from input to output f: $X \rightarrow Y$
 - X: emails, Y: {spam, notspam}

ML in a Nutshell

- Input: x (images, text, emails...)
- Output: y (spam or non-spam...)
- (Unknown) Target Function
 f: X → Y (the "true" mapping / reality)
- Data

 $- (x_1, y_1), (x_2, y_2), \dots, (x_N, y_N)$

Model / Hypothesis Class
– g: X → Y
– y = g(x) = sign(w^Tx)

ML in a Nutshell

- Every machine learning algorithm has three components:
 - Representation / Model Class
 - Evaluation / Objective Function
 - Optimization
Representation / Model Class

- Decision trees
- Sets of rules / Logic programs
- Instances
- Graphical models (Bayes/Markov nets)
- Neural networks
- Support vector machines
- Model ensembles
- Etc.

Evaluation / Objective Function

- Accuracy
- Precision and recall
- Squared error
- Likelihood
- Posterior probability
- Cost / Utility
- Margin
- Entropy
- K-L divergence
- Etc.

Optimization

- Discrete/Combinatorial optimization
 - greedy search
 - Graph algorithms (cuts, flows, etc)
- Continuous optimization
 - Convex/Non-convex optimization
 - Linear programming

Types of Learning

- Supervised learning
 - Training data includes desired outputs
- Unsupervised learning
 - Training data does not include desired outputs
- Weakly or Semi-supervised learning
 - Training data includes a few desired outputs
- Reinforcement learning
 - Rewards from sequence of actions

Spam vs Regular Email

Sebring, Tracy @ To: Batra, Dhruv ECE 4424 proposal

CUSP has approved ECE 4424 with the copy of the proposal with these items ad Thanks!!! Tracy

VS

nadia bamba

To: undisclosed recipients: ; Reply-To: nadia bamba From Miss Nadia BamBa,

From Miss Nadia BamBa,

Greeting, Permit me to inform you of my desire of going into business relationship with you. I am Nadia BamBa the only Daughter of late Mr and Mrs James BamBa, My father was a director of cocoa merchant in Abidjan, the economic capital of Ivory Coast before he was poisoned to death by his business associates on one of their outing to discus on a business deal. When my mother died on the 21st October 2002, my father took me very special because i am motherless.

Before the death of my father in a private hospital here in Abidjan, He secretly called me on his bedside and told me that he had a sum of \$6, 8000.000(SIX Million EIGHT HUNDRED THOUSAND), Dollars) left in a suspense account in a Bank here in Abidjan, that he used my name as his first Daughter for the next of kin in deposit of the fund.

He also explained to me that it was because of this wealth and some huge amount of money That his business associates supposed to balance him from the deal they had that he was poisoned by his business associates, that I should seek for a God fearing foreign partner in a country of my choice where I will transfer this money and use it for investment purposes, (such as real estate Or Hotel management).please i am honourably seeking your assistance in the following ways.

To provide a Bank account where this money would be transferred to.
To serve as the guardian of this Money since I am a girl of 19 years old.
Your private phone number's and your family background's that we can know each order more.

Moreover i am willing to offer you 15% of the total sum as compensation for effort input after the successful transfer of this fund to your designated account overseas,

Anticipating to hear from you soon. Thanks and God Bless. Best regards.

(C) Dhruv Batra

January 21, 2015 2:53 PM Hide Details

> January 19, 2015 5:57 AM Hide Details

Intuition

- Spam Emails
 - a lot of words like
 - "money"
 - "free"
 - "bank account"
 - "viagara" ... in a single email
- Regular Emails
 - word usage pattern is more spread out

Simple Strategy: Let us count!

This is X

100

 $\mathbf{2}$

 $\mathbf{2}$

٠

free

I know you will be very much interested, kindly provide me with the details below.
--

First Name Surname	money
Address	
State/Province	
Country	· · ·
Telephone No	account
Occupation	account
Date of Birth (date/m/yr)	
Copy of International Passport Or ID card	· · ·
	—— \ :
	\ ·



From: Ross Girshick Subject: Re: hey Date: January 17, 2013 7:48:18 PM EST To: Dhruv Batra

Hi Dhruv,

sorry for the high latency. I just got back from Singapore last night ar

(free money	1 1	
	÷	÷	
	account	2	
	÷	÷	

Final Procedure



Types of Learning

- Supervised learning
 - Training data includes desired outputs
- Unsupervised learning
 - Training data does not include desired outputs
- Weakly or Semi-supervised learning
 - Training data includes a few desired outputs
- Reinforcement learning
 - Rewards from sequence of actions

Tasks



Unsupervised Learning







Image Classification

- Im2tags; Im2text
- <u>http://deeplearning.cs.toronto.edu/</u>



Face Recognition



Machine Translation



Speech Recognition



Speech Recognition

- Rick Rashid speaks Mandarin
 - <u>http://youtu.be/Nu-nlQqFCKg?t=7m30s</u>



Seeing is worse than believing

• [Barbu et al. ECCV14]







Stock market



Weather prediction



Pose Estimation



Slide Credit: Noah Snavely

Pose Estimation

- 2010: (Project Natal) Kinect
 - <u>http://www.youtube.com/watch?v=r5-zZDSsgFg</u>

- 2012: Kinect One
 - <u>http://youtu.be/Hi5kMNfgDS4?t=28s</u>
- 2013: Leap Motion
 - <u>http://youtu.be/gby6hGZb3ww</u>

Tasks



Unsupervised Learning





Unsupervised Learning Y not provided

Clustering Data: Group similar things



Slide Credit: Carlos Guestrin

Face Clustering



Embedding

Visualizing x

Unsupervised Learning

Dimensionality Reduction / Embedding



Unsupervised Learning Y not provided

Embedding images



Can we give each image a coordinate,

such that similar images are near each other?



(C) Dhruv Batra

Embedding words



Slide Credit: Carlos Guestrin

ThisPlusThat.me

the matrix - thoughtful + dumb

Search

How it Works

mbiguated into +1 the_matrix -1 thoughtful +1 dumb in 0.0 seconds from ip-10-32-114-31



FILM, W FILM, NETFLIX TITLE,

Blade II

Blade II is a 2002 American vampire superhero action film base Marvel Comics character Blade. It is the sequel of the first film a part of the Blade film series. It was written by David S. Goyer, w previous film. Guillermo del Toro was signed in to d...

Horror Film

(C) Dhruv Batrahttp://insightdatascience.com/blog/thisplusthat_a_search_engine_that_lets_you_add_words_as_vectors.htm68

ThisPlusThat.me



lisambiguated into +1 mitt_romney -1 experience +1 celebrity in 0.0 seconds from ip-10-32-114-31



POLITICIAN, MEASURED PERSON, TV PRODUCER,

Sarah Palin

Sarah Louise Palin is an American politician, commentator and auth served as the ninth Governor of Alaska, from 2006 to 2009. As th Party nominee for Vice President in the 2008 presidential election Arizona Senator John McCain, she was the first Alaskan on the nat

Politician

Image Credit: (C) Dhruv Batrahttp://insightdatascience.com/blog/thisplusthat_a_search_engine_that_lets_you_add_words_as_vectors.htm69

Reinforcement Learning



Learning from feedback

Reinforcement Learning: Learning to act

- There is only one "supervised" signal at the end of the game.
- But you need to make a move at every step
- RL deals with "credit assignment"



Learning to act

- Reinforcement learning
- An agent
 - Makes sensor observations
 - Must select action
 - Receives rewards
 - positive for "good" states
 - negative for "bad" states
- Towel Folding
 - http://youtu.be/gy5g33S0Gzo
Course Information

- Instructor: Dhruv Batra
 - dbatra@vt
 - Office Hours: Fri 3-4pm
 - Location: 468 Whittemore
- TA: TBD

Syllabus

- Basics of Statistical Learning
 - Loss functions, MLE, MAP, Bayesian estimation, bias-variance tradeoff, overfitting, regularization, cross-validation
- Supervised Learning
 - Nearest Neighbour, Naïve Bayes, Logistic Regression, Support Vector Machines, Kernels, Neural Networks, Decision Trees
 - Ensemble Methods: Bagging, Boosting
- Unsupervised Learning
 - Clustering: k-means, Gaussian mixture models, EM
 - Dimensionality reduction: PCA, SVD, LDA
- Advanced Topics
 - Weakly-supervised and semi-supervised learning
 - Reinforcement learning
 - Probabilistic Graphical Models: Bayes Nets, HMM
 - Applications to Vision, Natural Language Processing

Syllabus

- You will learn about the methods you heard about
- But we are not teaching "how to use a toolbox"
- You will understand algorithms, theory, applications, and implementations
- It's going to be FUN and HARD WORK I

Prerequisites

- Probability and Statistics
 - Distributions, densities, Moments, typical distributions
- Calculus and Linear Algebra
 - Matrix multiplication, eigenvalues, positive semi-definiteness, multivariate derivates...
- Algorithms
 - Dynamic programming, basic data structures, complexity (NPhardness)...
- Programming
 - Matlab for HWs. Your language of choice for project.
 - NO CODING / COMPILATION SUPPORT
- Ability to deal with abstract mathematical concepts
- We provide some background, but the class will be fast paced

Textbook

- No required book.
 - We will assign readings from online/free books, papers, etc
- Reference Books:
 - [On Library Reserve] Machine Learning: A Probabilistic Perspective Kevin Murphy
 - [Free PDF from author's webpage]

Bayesian reasoning and machine learning David Barber http://web4.cs.ucl.ac.uk/staff/D.Barber/pmwiki/pmwiki.php? n=Brml.HomePage

– Pattern Recognition and Machine Learning (C) Dhruv Batra Chris Bishop

Grading

- 4 homeworks (40%)
 - First one goes out Jan 28
 - Start early, Start early
- Final project (25%)
 - Details out around Feb 9
 - Projects done individually, or groups of two students
- Midterm (10%)
 - Date TBD in class
- Final (20%)
 TBD
- Class Participation (5%)
 - Contribute to class discussions on Scholar
 - Ask questions, answer questions

Re-grading Policy

- Homework assignments and midterm
 - Within 1 week of receiving grades: see me
 - No change after that.
- Reasons are not accepted for re-grading
 - I cannot graduate if my GPA is low or if I fail this class.
 - I need to upgrade my grade to maintain/boost my GPA.
 - This is the last course I have taken before I graduate.
 - I have a deadline before the homework/project/midterm.
 - I have done well in other courses / I am a great programmer/ theoretician

Spring 2013 Grades





(C) Dhruv Batra

Homeworks

- Homeworks are hard, start early!
 - Due in 2 weeks via Scholar (Assignments tool)
 - Theory + Implementation
 - Kaggle Competitions:
 - <u>http://inclass.kaggle.com/c/vt-ece-machine-learning-perception-hw-3</u>
- "Free" Late Days
 - 5 late days for the semester
 - Use for HW, project proposal/report
 - Cannot use for HW0, midterm or final exam, or poster session
 - After free late days are used up:
 - 25% penalty for each late day

HW0

- Out today; due Monday (1/23)
 - Available on scholar
- Grading
 - Does not count towards grade.
 - BUT Pass/Fail.
 - <=75% means that you might not be prepared for the class</p>
- Topics
 - Probability
 - Linear Algebra
 - Calculus
 - Ability to prove

Project

- Goal
 - Chance to explore Machine Learning
 - Can combine with other classes
 - get permission from both instructors; delineate different parts
 - Extra credit for shooting for a publication
- Main categories
 - Application/Survey
 - Compare a bunch of existing algorithms on a new application domain of your interest
 - Formulation/Development
 - Formulate a new model or algorithm for a new or old problem
 - Theory
 - Theoretically analyze an existing algorithm

Project

- For graduate students [5424G]
 - Encouraged to apply ML to your research (aerospace, mechanical, UAVs, computational biology...)
 - Must be done this semester. No double counting.
- For undergraduate students [4424]
 - Chance to implement something
 - No research necessary. Can be an implementation/comparison project.
 - E.g. write an iphone app (predict activity from GPS/gyro data).
- Support
 - We will give a list of ideas, points to dataset/algorithms/code
 - Mentor teams and give feedback.

Poster/Demo Session



- Gesture Activated Interactive Assistant
 - Gordon Christie & Ujwal Krothpalli, Grad Students
 - <u>http://youtu.be/VFPAHY7th9A?t=42s</u>



Figure 7: A simple 2D pose estimation in a controlled setting.

- Gender Classification from body proportions
 - Igor Janjic & Daniel Friedman, Juniors



- American Sign Language Detection
 - Vireshwar Kumar & Dhiraj Amuru, Grad Students









Collaboration Policy

- Collaboration
 - Only on HW and project (not allowed in exams & HW0).
 - You may discuss the questions
 - Each student writes their own answers
 - Write on your homework anyone with whom you collaborate
 - Each student must write their own code for the programming part
- Zero tolerance on plagiarism
 - Neither ethical nor in your best interest
 - Always credit your sources
 - Don't cheat. We will find out.

Waitlist / Audit / Sit in

- Waitlist
 - Do HW0. Come to first few classes.
 - Let's see how many people drop.
 - Remember: Offered again next year.
- Audit
 - Can't audit Special Studies.
 - Once we get a permanent number:
 Do enough work (your choice) to get 50% grade.
- Sitting in
 - Talk to instructor.

Communication Channels

- Primary means of communication -- Scholar Forum
 - No direct emails to Instructor unless private information
 - Instructor can mark/provide answers to everyone
 - Class participation credit for answering questions!
 - No posting answers. We will monitor.
- Class websites:
 - https://scholar.vt.edu/portal/site/s15ece5984
 - https://filebox.ece.vt.edu/~s15ece5984/
- Office Hours

How to do well in class?

- Come to class!
 - Sit in front; ask question
 - This is the most important thing you can do
- One point
 - No laptops or screens in class

Other Relevant Classes

- Intro to Artificial Intelligence (CS 5804)
 - Instructor: Bert Huang
 - Offered: Spring
- Convex Optimization (ECE 5734)
 - Instructor: MH Farhood
 - Offered: Spring
- Data Analytics (CS 5526)
 - Instructor: Naren Ramakrishnan
 - Offered: Spring
- Advanced Machine Learning (ECE 6504)
 - Instructor: Dhruv Batra
 - Offered: Spring
- Computer Vision (ECE 5554)
 - Instructor: Devi Parikh
 - Offered: Fall
- Advanced Computer Vision (ECE 6504)
 - Instructor: Devi Parikh
 - Offered: Spring

Todo

- HW0
 - Due Friday 11:55pm
- Readings
 - Probability Refresher: Barber Chap 1
 - Overview of ML: Barber Section 13.1

Welcome

